John Lee, SBN 229911 1 Jennifer Ishimoto, SBN 211845 APPROVED Banie & Ishimoto LLP 2 3705 Haven Ave., #137 Menlo Park, California 94025 3 Telephone: 650-241-2774 Judge Edward J. Davila Email: ilee@banishlaw.com 4 ishimoto@banishlaw.com 5 Attorneys for Plaintiff Lone Star Targeted 5/24/2018 Advertising, LLC 6 7 8 UNITED STATES DISTRICT COURT 9 NORTHERN DISTRICT OF CALIFORNIA 10 11 LONE STAR TARGETED ADVERTISING, LLC, CASE NO. 5:18-cv-00764 12 Plaintiff, 13 NOTICE OF VOLUNTARY DISMISSAL v. 14 WITH PREJUDICE PURSUANT TO F.R.C.P. 41(a)(1)(A)(i)15 **CADENT TECHNOLOGY and CROSS** MEDIAWORKS, LLC, 16 Defendants. 17 18 19 20 21 22 23 24 25 26 27 28 Lone Star Targeted Advertising, LLC v. Cadent Technology, et al., Case No. NOTICE OF VOLUNTARY DISMISSAL WITH PREJUDICE

NOTICE OF VOLUNTARY DISMISSAL WITH PREJUDICE

Plaintiff Lone Star Targeted Advertising ("LSTA"), pursuant to Fed. R. Civ. P. 41(a)(1)(A)(i) hereby gives notice that it is dismissing all claims in the above-captioned action against Cadent Technology and Cross MediaWorks, LLC WITH PREJUDICE, subject to the terms of a settlement agreement entered into between the parties, with each party to bear its own costs, expenses, and attorneys' fees.

Dated: May 23, 2018

/s/John A. Lee John A. Lee Attorney for Plaintiff Lone Star Targeted Advertising, LLC